



CSID is excited to introduce Family Account Management. This new feature allows for partners to extend identity theft protection to the entire household for their subscribers at a discounted price. New subscribers can opt-in to a family plan by inviting others to join within their portal. After inputting their family or friend's email address(es), these individuals will receive an email notification with instructions on how to enroll in the family plan. This plan can be configured with the same services at the primary subscriber, or it may include a different set of services. The number of available subscriptions into the family plan is also completely configurable.

Portal widget for managing invitees

Share Your CSID Benefits

As a part of our family account program, you're eligible to invite up to 5 friends or family members to enjoy your CSID benefits at no cost to them. You can invite anyone over age 18 to join your family account. When they have activated their memberships, your family account participants will appear in the list of subscribed users below.

Subscribed Users
4 of 5 subscriptions remaining

1. Jane Doe
janedoe@gmail.com ✕


Send a new invitation to join your family account.

Name

Email address

[SEND](#)

Email sent to invitee prompting them to enroll



A part of Experian

Identity Protection Invitation

Dear John:

John Doe has invited you to enroll in CSID identity protection services at no cost to you. Simply click enroll now to join John's family account and start mitigating your risk of identity theft for free.

[Enroll Now](#)

Sincerely,

CSID

The result unlocks additional upsell opportunities within the portal and attracts new subscribers, where previously the option to enroll individually was only available. Overall, a family plan can help strengthen customer retention with the appeal of providing protection for what matters most - family.

For more information on CSID's Family Account Management, please contact your CSID Account Manager.