



Help your customers improve their credit literacy and aid in their financial planning



Credit-Focused Solutions Lift Engagement and Loyalty

With millions of members, Experian's credit-focused products are recognized among customers for increasing credit literacy and aiding in financial planning. Aligning your brand with ours ensures your customers will see you as a credit-education partner that cares about their financial well being.



Provide Empowering Information with Credit Reporting and Scoring

When it comes to scoring their own knowledge of personal finance, many Americans feel they aren't making the grade. Experian's solutions give customers perspective on their current credit status while helping them with planning for their futures. With VantageScore 3.0, a more predictive and consistent lending model than other score models¹, you'll have the option to provide your customers with a well-recognized lender score.

Available Features Include:

- Daily credit report monitoring of the 50 leading indicators of identity theft
- Personalized score factors that help customers understand the positive and negative factors influencing their current credit score
- Score Planner™ allows customers to see how certain financial decisions and common scenarios could affect their credit score
- Score Alerts notify customers when their score changes by email, SMS and mail.
- U.S.-based Call Center Support and Fraud Resolution Services
- Identity theft insurance provided under policies issued to CSID
- Credit Limit Alerts notify users when their credit limit goes up or down
- Utilization Alerts that notify customers when their credit utilization changes

The Experian Advantage

Your company gains scalable quickly deployed products from an experienced organization held to the same regulatory standards as financial institutions.



Customers prefer
live credit education
assistance

1. Information obtained from www.vantagescore.com