

CSID's Social Media Monitoring helps your subscribers take control of their digital identity.

CSID's Social Media Monitoring alerts subscribers of instances where they are sharing personal information via social networking sites – profile info, comments, wall posts and more – which may expose personally identifiable information and put them at risk. It can also alert a subscriber of content that was found within their social network profiles that may damage their reputation like foul language, sexual content, and drug and alcohol references.

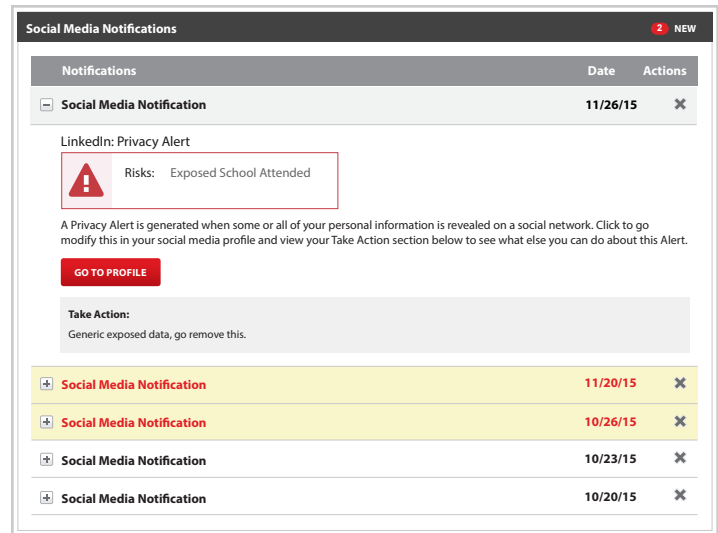
Subscribers can monitor their children's social networks too. Parents receive notifications when content on their child's social network may indicate instances of cyberbullying, references to weapons, or intended sexual abuse (also known as grooming).

CSID's Social Media Monitoring service is comprehensive, covering the four main social media networks. Subscribers may connect to the service easily via social media account credentials.

Social media oversharing puts your subscribers' identities and reputations at risk.

Our digital identities are formed by the information we share. Even the seemingly unimportant information we share puts our digital identities and reputations at risk. Data as simple as your mother's maiden name could be the key that an identity thief uses to unlock your entire digital identity. And, 91% of hiring managers screen job applicants' social networking profiles during the hiring process. It's more important than ever to think twice about what you're sharing online.

Add CSID's Social Media Monitoring to your identity protection offering today and enable your subscribers to get more comprehensive protection by securing their online privacy and reputation.



2 TRILLION GB

U.S. adults are now sharing nearly 2 trillion gigabytes of data online per year