

12.7M

Victims of fraud in 2014

IMC: Identity Management Center. Powering Identity Protection

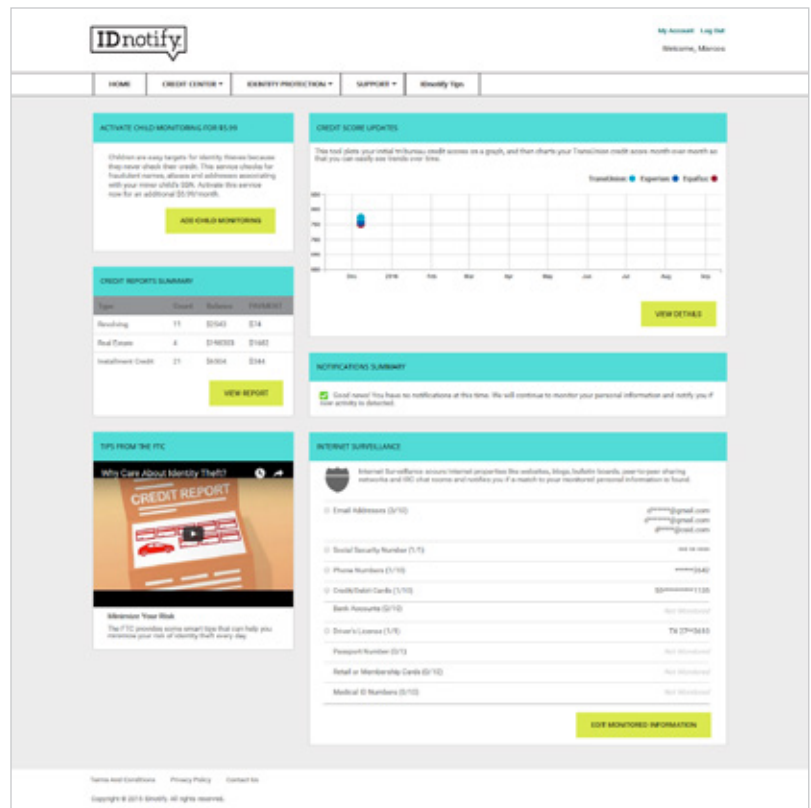
For companies looking for speed of execution with no technology and infrastructure integration requirements, we offer IMC, a fully hosted and managed white label identity protection portal. Explore how you can offer your members a premium portal experience that you control from start to finish.

CSID's IMC enables your business to create a fully customizable, white label identity production portal solution- quickly, easily and without IT resources.

IMC can be easily customized and launched with brand and style requirements, allowing your organization to have an unrivaled suite of custom identity protection services that you can market to your members and consumers – without the technology overhead.

IMC Features

- Scalable, globally accessible and built on patented technology
- Customizable look and feel
- Complete control of content and the ability to highlight content and create upsells and promotions
- Easy integration with major analytics tags
- Best-in-class user experience
- Fully hosted and managed
- Fast time to market
- Connect into all aspects of the CSID technology suite, including enrollment, billing, product selection and migration, and alert and report generation



IMC Business Benefits

- A premiere user experience for members, increasing usage, upsell and renewal rates as well as reducing churn
- Increase revenue through optional upsell and cross sell offers within the portal, targeted at specific consumers how and when you want
- Business intelligence around portal metrics and user behavior

Fully Managed

- No need for technology, design or development overhead to bring portal to market
- Billing, E-mail and acquisition marketing support
- Business intelligence around portal metrics and user behavior

Customized Content

- Select from comprehensive array of identity protection and fraud detection services
- Adjust content to select what you want when you want
- Customize your layout with preconfigured or customized templates
- Define the look and feel of your portal with color palette, typography and more

