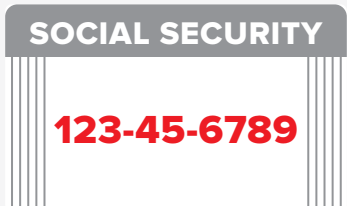




1 in 10 children will become victim to child identity theft



A Social Security number is the top compromised identifier for children

Children are 51 times more likely to have their identities stolen than adults. Child identity theft is on the rise and increasing every day. Children are an attractive target of identity thieves as their clean credit history allows thieves to take advantage of using the child's identity information for years – as a child's credit is rarely, if ever, checked until the age of 18 when they apply for financial aid, a credit card or rent an apartment.

Child Monitoring – Extending identity protection to children

Extend the reach of an identity protection product for adults to include additional safeguards and protection for children to prevent identity theft at a young age. CSID's Child Monitoring product provides child identity protection services across our suite of platforms. Child Monitoring allows parents or guardians to protect a minor's (those under the age of 18) information from identity theft.

Child Monitoring helps safeguard a child's identity through:

- CyberAgent® Internet surveillance, which scours chat rooms, blogs, websites and other data sources to identify the illegal trading and selling of personal identities
- Social Security number trace monitoring and detection of the creation of a credit file
- Full-service restoration in the event the child's identity is stolen
- Up to \$1,000,000 in insurance

In addition to these features, you can choose to integrate any of our non-credit monitoring solutions into your child protection package to offer members and consumers a more comprehensive solution for identity protection.