

CHILD IDENTITY THEFT: A PARENTING BLIND SPOT



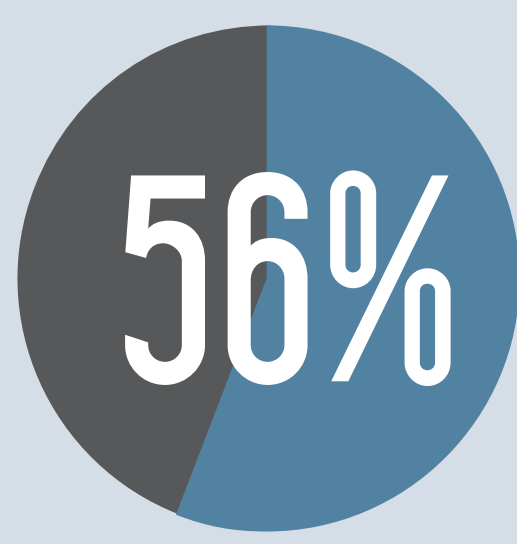
1 IN 10 KIDS ARE TARGETED FOR ID THEFT

Children make great targets for identity theft since the crime typically goes unnoticed until age 18, when they discover debt while applying for college or opening a checking account. In fact, children are 51 times more likely to be victims of identity theft than adults—and the issue is only growing.

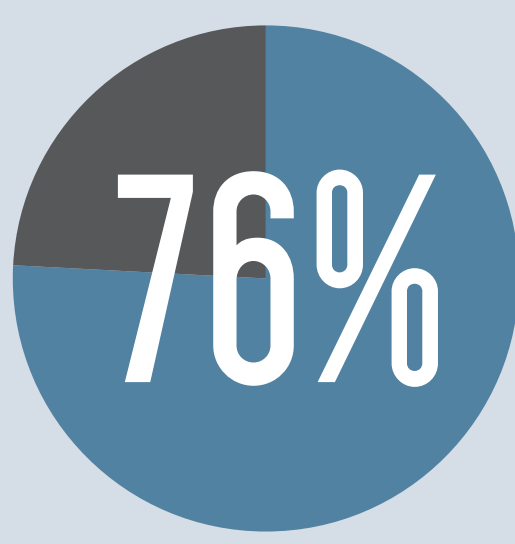
CSID recently conducted a survey of parents to get their perspective of child identity theft. Do they know about the issue, and are they taking action? This is what they had to say.



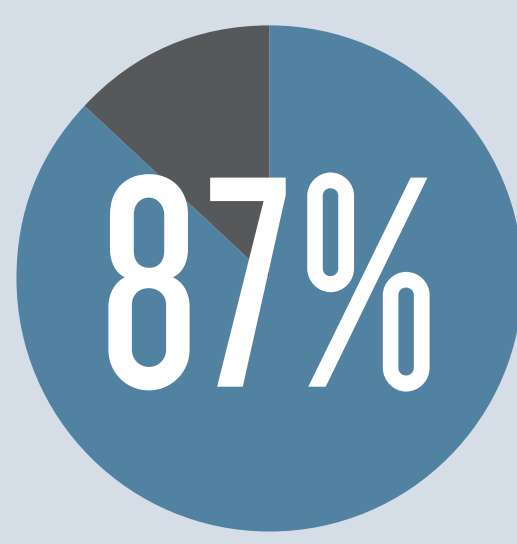
MOST PARENTS ARE FAMILIAR WITH THE ISSUE AND ARE INVOLVED WITH THEIR CHILD'S ONLINE HABITS



56%
ARE AWARE
that child ID theft
is a growing issue

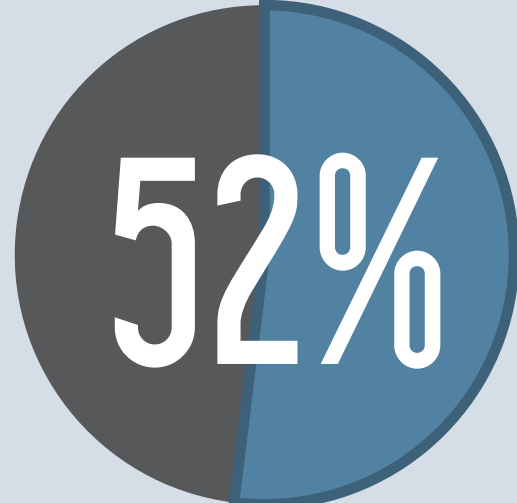


76%
ARE CONCERNED
that their child's ID
could be stolen

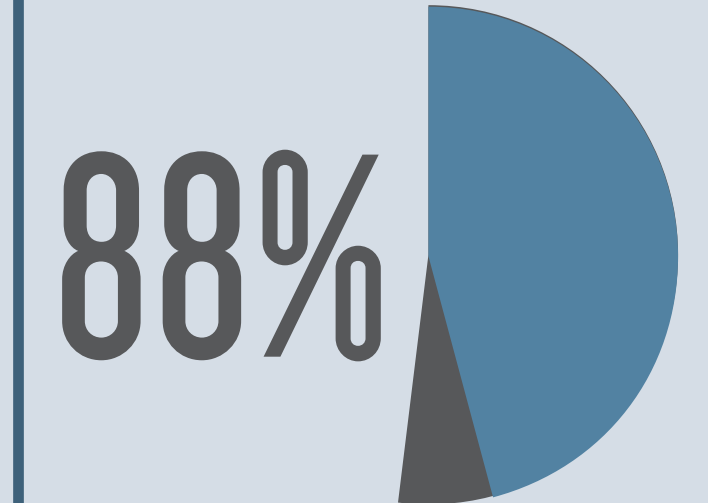


87%
MONITOR
their child's
online activity

BUT THERE IS A HUGE DISCONNECT BETWEEN PARENTAL CONCERN AND ACTUAL ACTION

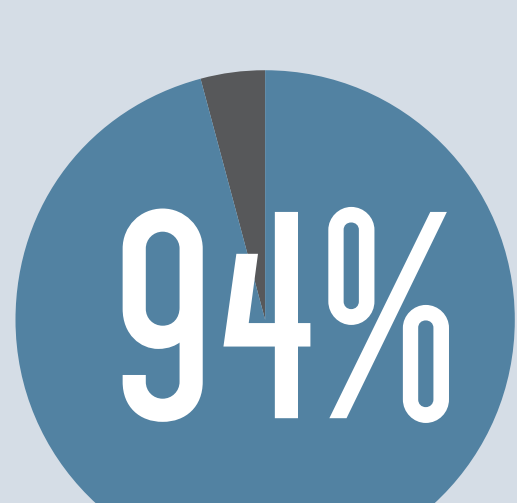


52%
ARE NOT CURRENTLY
taking measures to prevent
the misuse of their child's
online information



88%
OF THEM ARE WILLING
to take measures to prevent
the misuse of their child's
online information

THERE'S ROOM FOR OTHER ENTITIES TO GET MORE INVOLVED



94%
OF PARENTS WOULD USE
LOCAL AND STATE GOVERNMENT
programs to protect their children's
online activity, identity and information

AS A PARENT, WHAT CAN YOU DO?

BE PROACTIVE WITH EACH OF THE FOLLOWING:



ASK QUESTIONS

Each time someone requests your child's personal information, ask questions like "What will it be used for, and why?"



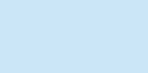
USE MONITORING SERVICES

These services keep an eye on your children's identity and online activities—especially helpful since you may not always have the time.



TALK TO YOUR CHILD

Teach them what types of information should be kept private, and talk to them about the importance of guarding this information, both online and in person.



GET TO KNOW YOUR CHILD'S GADGETS

Familiarize yourself with the basics of your child's gadgets—gaming console, cell phone, computer, tablet—and recognize the risks and opportunities for increased security.

DO YOU HAVE A BUSINESS?

YOUR BUSINESS CAN HELP COMBAT THE ISSUE, TOO:



OFFER MONITORING SERVICES

Offer monitoring services that give parents the ability to monitor credit information, Social Security numbers and social activity for their children.



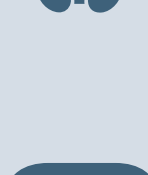
INCLUDE PARENTS

Extend social monitoring services to parents, as what parents post online, for instance, can put their children at risk.



OFFER CHILD CHECK

Offer a free child check for parents to drive awareness and interest in ongoing monitoring.



MONITOR MOBILE AND GAMING DEVICES

Include mobile and gaming devices in your monitoring services. Kids use phones, games and apps to share information and communicate.

SOURCES

Carnegie Mellon Cylab (2011)
CSID Consumer Survey: Child Identity Theft (2013)

CSID

www.csid.com