



Two to three data breaches occur each day.

Is your business prepared or protected?



Our comprehensive approach to breach management includes:

- Proactive Plan Development
- Breach Response Management
- Victim Identity Theft Protection
- Victim Identity Restoration Support and Insurance

### CSIdentity Breach<sup>SM</sup> Solutions

Data breaches cost businesses up to \$6.3 million per breach in 2007\*, not to mention damage to their reputation and customer base. Are you adequately protected or prepared to handle a data security breach if it happened to your company? In the event of a data breach, you need to respond quickly with a solution that clearly represents your company's assumption of responsibility as well as your concern for prompt resolution. With CSIdentity, your data breach mitigation solution is customized to the level of your organization's risk, the type of data exposed, the severity of the breach and your budget.

#### Specifically, we provide:

- proactive breach preparation services
- location services to find most current addresses for breach victims
- victim notification via direct mail (bilingual support available)
- call center support and scripting for inbound calls
- customizable victim solution and back-end support
- toll-free, personalized customer service
- weekly management reports
- public relations support when needed

From discovery to resolution, we'll guide you through all the necessary steps to mitigate the breach while providing high-quality identity theft protection products for those who have been affected.

### Custom services for your individual needs.

We customize your breach response solutions based on the level of risk and protection needs warranted by your organization. You can choose from CSIdentity Protector<sup>SM</sup>, the industry's most comprehensive identity theft protection service, or any combination of its elements below.

#### **CSIdentity Protector<sup>SM</sup> protects your breach victims by going beyond basic credit monitoring. This unique product includes ongoing monitoring of:**

- **Credit Reports** including inquiries, loans, judgments, bankruptcies and more.
- **Credit Monitoring** for new activities posted to your credit report.
- **Internet Surveillance** that scours the Internet, chat rooms and bulletin boards for criminal trading of identities online using our patented CyberAgent<sup>SM</sup> technology.
- **Court Records** that report any criminal activity associated with the subscriber's identity data.
- **Non-Credit Loans** such as high-interest, short-term payday loans that do not require credit inquiries.
- **Public Records** including names and addresses associated with the subscriber's personal data.
- **ID Theft Insurance** with a \$25,000 insurance policy and zero deductible, underwritten by AIG.
- **Restoration Services** for toll-free access to a team of trained Identity Theft Restoration specialists.

Call us today at **1.800.805.7004** or e-mail us at [info@CSIdentity.com](mailto:info@CSIdentity.com) for more details about designing a total security program to fit your needs or to quickly respond to a breach incident.

*The leading provider of superior identity theft technology, CSIdentity is trusted by departments of the U.S. government, Fortune 500 companies and leading banks and credit unions.*

\*Ponemon Institute, Data Breach Study, November 2007.